

SUMMARY

I'm a creative and fun Graphic Designer looking for an opportunity to help an organization reach their design goals. I have strong interpersonal skills and work well with a team. I pride myself on completing what my employer/client wants in a professional and timely manner.

WORK

Justin Senus Designs

Self-Employed 2012-PRESENT

- Through self advertising and company outreach, successfully completed projects for multiple small businesses:
 - Main St. Barbershop, Alex Cortella Strength and Conditioning, California Taco Shop, Balls of Fury Ball Pythons, and multiple other located on my website.
- Help companies not only rebrand but market with Google SEO and Email Marketing.
- Knowledge in the print industry (screen print, signage, vehicle wraps, lazer cut designs and more), social media, ad marketing and of course mostly anything you can dream up digitally.

Albrecht Auto Group, Woburn, MA

Graphic Designer 2022-PRESENT

- Sole graphic designer for 7 car dealerships.
- Design various digital and print materials such as brochures, flyers, social media posts, and email newsletters to promote the dealerships and their products.
- Manage & maintain the brand image of each dealership for consistency across all marketing materials.
- Deliver high-quality designs that drive sales and customer engagement.
- Possess creativity and strong project management skills.

Brine Team Sales, Concord, NH

Film Designer 2021-2022

- Design and print all films for screen printing and vinyl cutting using Adobe Creative Cloud and Cut Plot Pro.
- Use a laser cutter to cut tackle twill and sublimated patches.
- Talk and work with embroidery, sales and inventory to complete orders on time!

Communication Arts Group, Warwick, RI

Graphic Designer 2019-2020

- In charge of creating logos, bill inserts, posters, social media ads and more for businesses in New England.
- Participated in daily meeting with clients and our creative team.
- Helped in the production of a TV Commercial for Orthopedic Rhode Island.

Adlife Marketing & Communication, Pawtucket, RI

Graphic Designer 2018-2019

- In charge of creating weekly advertisements for local grocery stores around New England.
- Learned to work in a fast paced environment with strict deadlines and early release schedules.
- Work with InDesign mostly using pre templated ads that are used weekly in stores.
- Collaborated on various design and marketing ideas.
- Work directly on the phone with store owners discussing there weekly promotions, ad changes and quickly proofing releases.

EDUCATION

High School Diploma 2014

Bishop Hendricken High School, Warwick, RI

Bachelor of Arts - Graphic Design 2014-2018

Anna Maria College, Paxton, MA

Duffy & Shanley, Providence, RI

Intern - Graphic Design SUMMER 2016

- Participated in weekly design team meetings to discuss client needs and jobs in progress.
- Worked with writing team and designed a full spread advertisement for Navigant Credit Union in the Providence Performing Art Centers show booklet.

Coventry Credit Union, Coventry, RI

Data Entry SUMMER 2015

- Used my computer skills to quickly enter member applications, share account applications and address change forms.
- Helped me to manage my time due to strict deadlines.
- Displayed trust, professionalism and attention to detail as I held access to all member account information.

Navigant Credit Union, Smithfield, RI

Intern - Graphic Design SPRING 2014

- Daily maintenance of the Intranet website by designing daily ads for upcoming events for employees, as well as news and motivational banners for the homepage.
- Participated in meetings with the Advertising Agency to discuss new upcoming advertisements including social media efforts, website banners, TV commercials and Navigant events
- Printed work on an HP Designjet Z6800 and cut them to size
- Designed a gum wrapper which was used for an employee giveaway

APPLICATIONS

- Proficient in Adobe (Illustrator, Photoshop, InDesign, Premier), Wordpress, Online Web Design (Wix ex.), Mail Chimpan and Microsoft Office suite.
- Working knowledge of Cinema 4D, Corel Draw, HTML.

VIEW WORK

WWW.JUSTINSENUS.COM