

## SUMMARY

I'm a creative and fun Graphic Designer looking for an opportunity to help an organization reach their design goals. I have strong interpersonal skills and work well with a team. I pride myself on completing what my employer/client wants in a professional and timely manner.

## WORK

### Justin Senus Designs

Self-Employed 2012-PRESENT

- Through self advertising and company outreach, successfully completed projects for multiple small businesses:
  - Main St. Barbershop, Alex Cortella Strength and Conditioning, California Taco Shop, Balls of Fury Ball Pythons, and multiple other located on my website.
- Help companies not only rebrand but market with Google SEO and Email Marketing.
- Knowledge in the print industry (screen print, signage, vehicle wraps, lazer cut designs and more), social media, ad marketing and of course mostly anything you can dream up digitally.

### Albrecht Auto Group, Woburn, MA

Graphic Designer 2022-PRESENT

- Sole graphic designer for 7 car dealerships.
- Design various digital and print materials such as brochures, flyers, social media posts, and email newsletters to promote the dealerships and their products.
- Manage & maintain the brand image of each dealership for consistency across all marketing materials.
- Deliver high-quality designs that drive sales and customer engagement.
- Possess creativity and strong project management skills.

### Brine Team Sales, Concord, NH

Film Designer 2021-2022

- Design and print all films for screen printing and vinyl cutting using Adobe Creative Cloud and Cut Plot Pro.
- Use a laser cutter to cut tackle twill and sublimated patches.
- Talk and work with embroidery, sales and inventory to complete orders on time!

### Communication Arts Group, Warwick, RI

Graphic Designer 2019-2020

- In charge of creating logos, bill inserts, posters, social media ads and more for businesses in New England.
- Participated in daily meeting with clients and our creative team.
- Helped in the production of a TV Commercial for Orthopedic Rhode Island.

### Adlife Marketing & Communication, Pawtucket, RI

Graphic Designer 2018-2019

- In charge of creating weekly advertisements for local grocery stores around New England.
- Learned to work in a fast paced environment with strict deadlines and early release schedules.
- Work with InDesign mostly using pre templated ads that are used weekly in stores.
- Collaborated on various design and marketing ideas.
- Work directly on the phone with store owners discussing their weekly promotions, ad changes and quickly proofing releases.

## EDUCATION

### High School Diploma 2014

Bishop Hendricken High School, Warwick, RI

### Bachelor of Arts - Graphic Design 2014-2018

Anna Maria College, Paxton, MA

### Duffy & Shanley, Providence, RI

Intern - Graphic Design SUMMER 2016

- Participated in weekly design team meetings to discuss client needs and jobs in progress.
- Worked with writing team and designed a full spread advertisement for Navigant Credit Union in the Providence Performing Art Centers show booklet.

### Coventry Credit Union, Coventry, RI

Data Entry SUMMER 2015

- Used my computer skills to quickly enter member applications, share account applications and address change forms.
- Helped me to manage my time due to strict deadlines.
- Displayed trust, professionalism and attention to detail as I held access to all member account information.

### Navigant Credit Union, Smithfield, RI

Intern - Graphic Design SPRING 2014

- Daily maintenance of the Intranet website by designing daily ads for upcoming events for employees, as well as news and motivational banners for the homepage.
- Participated in meetings with the Advertising Agency to discuss new upcoming advertisements including social media efforts, website banners, TV commercials and Navigant events
- Printed work on an HP Designjet Z6800 and cut them to size
- Designed a gum wrapper which was used for an employee giveaway

## APPLICATIONS

- Proficient in Adobe (Illustrator, Photoshop, InDesign, Premier), Wordpress, Online Web Design (Wix ex.), Mail Chimp and Microsoft Office suite.
- Working knowledge of Cinema 4D, Corel Draw, HTML.

## VIEW WORK

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